



#### Fifty years ago,

a man with a talent for design and engineering arrived in New York City with just two hundred dollars in his pocket. Coming from a family in the jewelry business, he began working as an apprentice in the Diamond District to save money for college.

It was here that he developed an obsession for all things jewelry. The artistry, the intricacy, the craftsmanship and – most importantly– the joy it brings to the people that wear it all appealed to his passion for creating something beautiful and meaningful.

He started making pieces in his spare time and was soon selling his signature designs to local jewelers by going door-to-door. His hobby turned into a lifelong pursuit and Simon G. was born.

The rest, as they say, is history. For over four decades, our family-owned company has been delighting people far and wide with timeless jewelry thoughtfully crafted to celebrate all of life's special moments.

ON THE COVER NECKLACE: CN147 (\$6,820) BRACELET: LB2680 (\$7,260) RINGS FROM TOP: LR1107 (\$3,740), LR3185 (\$1,940), MR1783-A (\$2,930)

RING: NR109 (\$6,080)



### Marvels of design

that transcend time become etched in our consciousness, evoking exhilarating feelings of happiness and profound admiration. From ancient civilizations to the modern world, the foundational design motifs, endless attention to detail and unparalleled craftsmanship of these architectural wonders are a constant source of inspiration for our eternally elegant jewelry.

Concentric circles and spirals, the effortless intertwining of textures and materials, a brilliant harmony of utility and beauty – intricacies that all work together to create something that is greater than its parts. A uniquely dazzling creation that sparks happiness and is destined to be cherished for generations to come.

Every piece that our artisans meticulously craft is imbued with this spirit of designing a masterpiece that will stand the test of time.



SIMON G. SPOTLIGHT The lovely two-tone earrings (LE4825) are adorned with a dazzling combination of round and pear diamonds.





#### Wonders of nature –

infinite in their majesty and complexity – inspire Simon G. designs in uniquely vibrant and poignant ways.

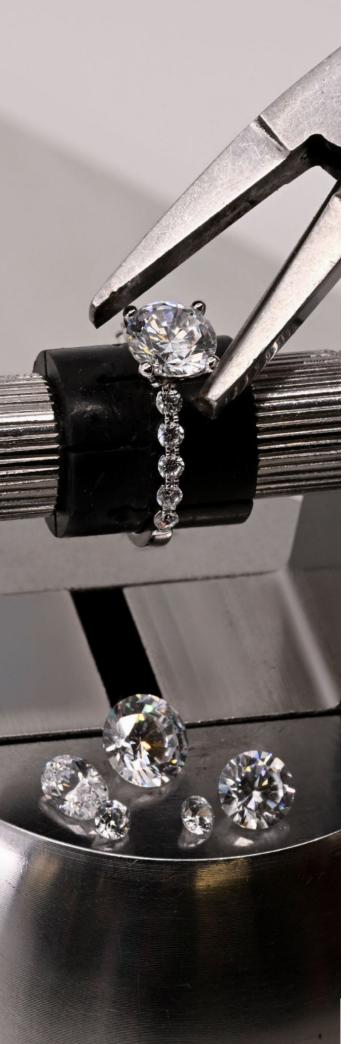
From the delicate movement of a butterfly landing on a flower petal, to the hypnotic swaying of an autumn leaf just before it falls, to the vast existential significance of a buzzing bee, the beauty of the world around us is echoed in our jewelry.

Our Inspired by Nature Collection features highly complex craftsmanship and captures sublime moments of stillness from the ethereal natural world that is always moving around us. But you'll also find these themes woven in more subtle ways throughout many of our eye-catching pieces.



SIMON G. SPOTLIGHT A perennial favorite, our intricate bee studs (DE274-Y) feature body stripes and eyes set with sparkling diamonds.

BUTTERFLY STUDS IN GRAY GOLD: DE271-G (\$1,430), IN YELLOW GOLD: DE271 (\$1,430), BEE STUDS: DE274-Y (\$2,310), BEE RING: DR380 (\$2,290)



### Artistic innovation

is a hallmark of the Simon G. approach. We believe that jewelry should be timeless - not just in its appearance, but in its ability to last generation after generation.

In addition to our extremely high standards for workmanship, materials, gemstone sourcing, and the final quality of each and every piece, we continuously strive to enhance our technical capabilities to ensure longevity.

A shining example of this is our patented, highly precise Simon-set design technique, which reimagines the creation of an invisible setting (where diamonds appear to be 'floating' on the surface) by using micro-prongs so that each individual stone is placed more securely and achieves maximum brilliance.



RINGS FROM LEFT: LR1200 (\$10,230), MR2916 (\$16,500) EARRINGS: ME2262 (\$12,210)



#### Memorable milestones

leave indelible marks on our very souls and live on as treasured moments in our hearts and in the hearts of those closest to us.

Every story of love has its special beginning, but no ending - there is always another chapter that makes it a unique journey to forever.

Yes, I will. Yes, I do. Yes, I would all over again.

From engagements to weddings to anniversaries, commemorate your precious milestones with brilliantly elegant, eye-catching pieces from Simon G.

Engagement settings are available for any center stone shape and size (center stone is not included). All rings can be crafted in 18k white, yellow and rose gold, as well as platinum.

Customization requests are welcome.

RINGS FROM LEFT: LR2598 (\$7,000), LR3022 (\$4,290) MR2220 (RING & BAND SET, \$6,300), LR4055 (\$1,700)

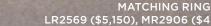
ENGAGEMENT RING: NR532 (\$6,490)

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ENGAGEMENT RINGS CLOCKWISE, FROM TOP: LR4125-EM (\$2,640), LR4085 (\$5,500), LR2563 (\$4,230), LR4125-PR (\$2,640), LR3295 (\$2,750)



ENGAGEMENT RING: LR3295 (\$2,750) WEDDING BAND: LR2595-B (\$2,860)

MATCHING RING & BAND SETS FROM LEFT: LR2569 (\$5,150), MR2906 (\$4,930), MR1907 (\$6,050), PR108 (\$2,950)

TOP FINGER, LEFT TO RIGHT: MR3108 (\$1,390), LR2372-B (\$3,000) BOTTOM FINGER, LEFT TO RIGHT: PR118 (\$2,070), LR3295 (\$2,750), LR2965-B (\$4,930)

WEDDING BANDS & ENGAGEMENT RING ON LEFT, FROM TOP: LR2977-B (\$1,240), LR3067-Y (\$1,960), LR3022-OV (\$4,290), PR118-Y (\$2,070), LR2965-B (\$4,930) WEDDING BANDS ON RIGHT, FROM TOP: LR2276-Y (\$1,980), LR4091-B (\$3,410)

MEN'S BANDS FROM TOP: MR2273 (\$3,520), LR2177 (\$3,740), LG124 (\$1,540), LG110 (\$2,310), LG108 (\$1,760), LG149 (\$1,760)

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BRACELET: LB2286-A (\$3,520) BAND: LR2172 (\$3,300)

RINGS FROM LEFT: DR369 (\$9,070), LR2827 (\$14,240), MR1594 (\$5,590)



SIMON G. SPOTLIGHT Distinctively dazzling, our Snow Drop earrings (LE4721, worn opposite) are a must-have for nights on the town.

EARRINGS: LE4721 (\$4,840) NECKLACES FROM TOP: LP4840 (\$20,680), LP4418 (\$12,430) RING: LR1117 (\$5,390) BRACELET: LB2657 (\$5,740)

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#### Everyday moments —

the very essence of joie de vivre deserve to be celebrated. They can be fleeting, but not if we commit the happiness they bring to memory with a meaningful sentiment.

The joyous clink of a birthday toast; the warm smiles exchanged when marking another year of friendship, the glowing cheer of a holiday gettogether; the sweet exhale of achievement after a promotion; a prideful grin after hitting that fitness goal...

Magical moments that transport us to cloud nine are everywhere to be found — and are perhaps the most worthy of celebration so that they don't just quickly pass us by.

All jewelry available in 18k white, yellow and rose gold, as well as platinum. Customization requests are welcome.



SIMON G. SPOTLIGHT Beautiful butterfly studs (DE271, worn opposite) inspire joy throughout the year.

EARRINGS: DE271 (\$1,430) PENDANTS FROM TOP: DP274 (\$1,760), DP271 (\$2,860) RING: DR380 (\$2,290)



**RINGS ON RIGHT, FROM TOP** 

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SIMON G. SPOTLIGHT ct additions to any stack - sparkling yellow gold rings (LR3139 & 76, worn opposite) crafted with bright baguette diamonds.

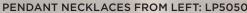
RINGS FROM LEFT: LR2623 (\$9,460), LR2499 (\$2,070), LR2372-B (\$3,000), LR3139 (\$6,380), LR2776 (\$1,920), LR3312 (\$2,690) 850), LR3067-Y (\$1,960), LR1163 (\$1,430), 20), LR3032 (\$5,390)

.R2764 (\$3,410), LR3185 (\$1,940)



BRACELETS FROM LEFT: LB2327 (\$6,160), LB2244 (\$12,020), LB2558 (\$3,740), MB1733 (\$5,060)

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EARRINGS: LE4401 (\$3,080) NECKLACES FROM TOP: CN142-Y (\$12,540), LP4600 (\$1,430)

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PENDANT NECKLACES FROM LEFT: LP5050 (\$2,600), LP4859 (\$6,930), LP2379 (\$5,940)

SIMON G. SPOTLIGHT Our Simon-set pendant (LP2379) is a timeless touch of eye-catching elegance.





EARRINGS: TE223 (\$5,280) PENDANT NECKLACES FROM TOP: LP4537 (\$7,260), LP4403 (\$14,960) RINGS FROM LEFT: LR3363 (\$14,300), LR2825 (\$12,100), LR2787-A (\$22,000) ALL PRICES SUBJECT TO CHANGE. PLEASE CONTACT US FOR UPDATED PRICING.

## **CUSTOM JEWELRY** IF YOU CAN DREAM IT, WE CAN CREATE IT.

Make your next treasured piece of jewelry uniquely your own. With our many years of experience and expertise, we have unlimited capabilities when it comes to realizing your vision.

Add a lovely sentiment with an engraving, or opt for a color gemstone instead of a white diamond. Start with one of our beautiful designs and add your own meaningful flair, or create something completely brand new.

Our dedicated team of artisans can't wait to work with you to handcraft the jewelry of your dreams.

# FROM DREAM TO **REALITY IN FOUR EASY STEPS**

**STEP ONE** Send us your inspiration, whether it's designs you've seen or a piece of jewelry you want to transform.

STEP TWO Using the inspiration shared, we will create a sketch that brings your vision to life.

**STEP THREE** Our expert team will create a production-ready design and wax mold for your personalized piece.

> STEP FOUR and deliver it to you.







